

New England Park Ranger Association Board Meeting

Date of Meeting: ,Wednesday, May 23, 2007

Location of Meeting: Great Brook Farm/School House in Carlisle, MA

Present:

- Dave Townley – President
- Steve Carlin – Vice-President
- Susan Survillo– New Secretary
- Joan Townley – Treasurer
- Lisa Carlin
- Liann Graf – Member-at-Large

Not Present:

- Alex Hall – Member-at-Large
- Jeff Mangum – Member-at-Large

Minutes of Meeting:

Secretary's Report:

- Will resend newsletter
- Conference participants, non-members: reviewed findings
- Reviewed survey monkey for conference evaluations
- Individual seminar evaluation
- Will be calling Northern Woodland replacement for Natural NE

Treasurer's Report:

- Balance: \$2,523.96

Website Report:

- No update.

Newsletter:

- May issue just released. Susan will re-send.
- Next issue late summer.
- Need more submitted information for articles.

Conference Review:

- Review checklist
- Selected caterer (staying with the one used last conference 2006) and will chose #1 meal on their menu (same as last conference 2006).
- “save the date” notices should go out via email soon.
- Donations for raffle any ideas?

By-Laws:

- Susan will send a copy to the board for their review and discuss at next meeting.

Membership:

- Memberships (renewals and conference.)
- PLEA's fees review and compare
- Agency fees, what does everyone think? Here are some of Steve's ideas:

Members	Total	Cost/person
5-10	\$75.00	\$15.00/7.50
11-20	\$150.00	Same
21-40	\$300.00	Same
41-80	\$600.00	Same
Cap at 81+?	\$850.00	\$10.00/head?
Individual	\$25.00	Same

- What do we offer new members or renewal
- New member gets one year subscription
- Discounted training and conferences
- Use these rates as a promotional tool

Marketing:

- 2 new members = \$25.00 discount
- 5 new members = within a years time are eligible for free conference
- 7 new members = both a \$25.00 discount on membership and free conference.
- In order to get both must have 7 by the day of conference (when signing up for conference as walk-in registration.)
- New form must be created
- Send out special email “new referrals” incentive

Next Training Seminar:

- Seasonal Ranger Training offered by DCR for 2008, keep this in mind
- Other ideas; gang classes, drugs, patrolling on trails (education for bicycles), satanic worshipping vs. wiccan and report writing

Logo/Clothing:

- No update.

Brochure update:

- No update.

Social Events:

- Steve says if don’t schedule a training then push for a barbecue @ Great Brook Farm?

Board Contact List:

- Susan will send out an updated contact list

New Business:

- “Partners in Park Conference”

Next Meeting:

Wednesday, June 20, 2007
 7pm Great Brook Farm/School House
 Carlisle, MA

Next meeting discuss:

Susan’s projects/assignments:

- bring past meeting notes to reference from
- look for information regarding 2006 conference menu
- “save the date” created on html? Or regular email
- send board members by-laws to review for next meeting
- draft letter for marketing/targeting membership
- change/create new membership form including agency fee break downs
- send out special email “new membership” incentive
- create and email updated board contact list

Steve:

- # break down for agency membership
- Newsletter

Joan:

- continue with conference check list updates